

DUPLICATE INVOICE



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Multi Media Services - VA
Attention: Accounts Payable
915 King St
2nd Floor
Alexandria, VA 22314

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
969331-1	11/11/12	November 2012	10/29/12 - 11/06/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Brown/R/Senate	11/4-11/5 TV Sched Add	5395

Flight Dates	Order #	Alt Order #
11/03/12 - 11/06/12	969331	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	11/05/12	11/06/12	LIVE WITH KELLY & MICHAEL	9A-10A	MT-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	11/06/12	9:36 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	SBTV10281233H	\$600.00 NM
2	11/05/12	11/06/12	The View	1058-12n	MT-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	11:52 AM	The View	1058-12n	:30	SBTV10281233H	\$1,200.00 NM
3	11/05/12	11/06/12	Midday News	1158a-1230p	MT-----	:30	1	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	12:28 PM	Midday News	1158a-1230p	:30	SBTV10311236H	\$600.00 NM
4	11/05/12	11/06/12	Millionaire	1228-1p	MT-----	:30	1	\$800.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	11/06/12	12:55 PM	Millionaire	1228-1p	:30	SBTV10281233H	\$800.00 NM
5	11/05/12	11/06/12	GENERAL HOSPITAL	ABC SOAPS ROTA	MT-----	:30	1	\$1,200.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	11/06/12	2:25 PM	GENERAL HOSPITAL	ABC SOAPS ROTA	:30	SBTV10311236H	\$1,200.00 NM
6	11/05/12	11/06/12	ELLEN EF	4P-5P	MT-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	MT-----	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	4:46 PM	ELLEN EF	4P-5P	:30	SBTV-072712-06H	\$1,500.00 NM

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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969331-1	11/11/12	November 2012	10/29/12 - 11/06/12
Advertiser	Product	Estimate Number	
Brown/R/Senate	11/4-11/5 TV Sched Add	5395	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	11/05/12	11/06/12	ELLEN EF Class of Time - Pre-emptible with notice	4P-5P	MT-----	:30	1	\$1,500.00	NM
7	11/05/12	11/06/12	Newscenter 5 at 5 Class of Time - Pre-emptible with notice	5-6p	MT-----	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 11/05/12 5:31 PM Newscenter 5 at 5 5-6p :30 SBTV10281233H \$1,500.00 NM									
8	11/05/12	11/06/12	Newscenter 5 at 6 Class of Time - Fixed Non Pre-emptible	6-630p	MT-----	:30	2	\$2,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 2 \$2,700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 11/05/12 6:14 PM Newscenter 5 at 6 6-630p :30 SBTV10311236H \$2,700.00 NM									
1 WCVB Tu 11/06/12 6:15 PM Newscenter 5 at 6 6-630p :30 SBTV10311236H \$2,700.00 NM									
9	11/05/12	11/06/12	430a Eyeopener Class of Time - Fixed Non Pre-emptible	430-5a	MT-----	:30	5	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 5 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WCVB M 11/05/12 4:39 AM 430a Eyeopener 430-5a :30 SBTV10311236H \$100.00 NM									
4 WCVB M 11/05/12 4:44 AM 430a Eyeopener 430-5a :30 SBTV-072712-06H \$100.00 NM									
2 WCVB M 11/05/12 4:53 AM 430a Eyeopener 430-5a :30 SBTV10311236H \$100.00 NM									
3 WCVB Tu 11/06/12 4:38 AM 430a Eyeopener 430-5a :30 SBTV10311236H \$100.00 NM									
1 WCVB Tu 11/06/12 4:54 AM 430a Eyeopener 430-5a :30 SBTV-072712-06H \$100.00 NM									
10	11/05/12	11/06/12	Dancing w/the Stars Class of Time - Pre-emptible with notice	Prime Other	M-----	1:00	3	\$30,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 3 \$30,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 11/05/12 7:59 PM Dancing w/the Stars Prime Other 1:00 SBTV11011237H \$30,000.00 NM									
3 WCVB M 11/05/12 8:25 PM Dancing w/the Stars Prime Other 1:00 SBTV11011237H \$30,000.00 NM									
2 WCVB M 11/05/12 9:40 PM Dancing w/the Stars Prime Other 1:00 SBTV11011237H \$30,000.00 NM									
11	11/05/12	11/06/12	Castle Class of Time - Pre-emptible with notice	958-11p	M-----	:30	2	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 2 \$10,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WCVB M 11/05/12 10:34 PM Castle 958-11p :30 SBTV-072712-06H \$10,000.00 NM									
1 WCVB M 11/05/12 10:44 PM Castle 958-11p :30 SBTV10311236H \$10,000.00 NM									
12	11/05/12	11/05/12	ABC World News Class of Time - Immediately Pre-emptible without notice	M-F 105-4a Sa-Su :	M-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 M----- 1 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 11/05/12 3:19 AM ABC World News M-F 105-4a Sa-Su : :30 SBTV10311236H \$25.00 NM									
13	11/05/12	11/06/12	Good Morning America Class of Time - Immediately Pre-emptible without notice	658-9a	MT-----	:30	1	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 11/05/12 11/11/12 MT----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WCVB M 11/05/12 8:42 AM Good Morning America 658-9a :30 SBTV10311236H \$800.00 NM									



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Brown/R/Senate	11/4-11/5 TV Sched Add	5395	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	11/03/12	11/03/12	ABC Prime College Footb	Sat 8-1130p/ Th 8-1	-----S-	:30	2	\$3,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	2	\$3,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	11/03/12	10:48 PM	ABC Prime College Football	Sat 8-1130p/ Th 8-	:30	SBTV10261231H	\$3,500.00 NM
1	WCVB	Sa	11/03/12	11:43 PM	ABC Prime College Football	Sat 8-1130p/ Th 8-	:30	SBTV-072712-06H	\$3,500.00 NM
LR - Football									
15	11/03/12	11/03/12	ABC College Football	328-7p	-----S-	:30	2	\$2,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S-	2	\$2,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Sa	11/03/12	5:30 PM	ABC College Football	328-7p	:30	SBTV10311236H	\$2,000.00 NM
1	WCVB	Sa	11/03/12	7:30 PM	ABC College Football	328-7p	:30	SBTV10281233H	\$2,000.00 NM
LR - Football									
16	11/04/12	11/04/12	666 Park Ave	958-11p	-----S	:30	1	\$6,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$6,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	10:45 PM	666 Park Ave	958-11p	:30	SBTV10311236H	\$6,000.00 NM
17	11/04/12	11/04/12	Inside Edition Wknd	M-F 105-4a Sa-Su	-----S	:30	1	\$0.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/29/12	11/04/12	-----S	1	\$0.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Su	11/04/12	3:12 AM	Inside Edition Wknd	M-F 105-4a Sa-Su	:30	SBTV10261231H	\$0.00 NM
18	11/05/12	11/06/12	ELLEN EF	4P-5P	22-----	:30	4	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	22-----	4	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	11/05/12	4:18 PM	ELLEN EF	4P-5P	:30	SBTV10311236H	\$1,500.00 NM
1	WCVB	M	11/05/12	4:36 PM	ELLEN EF	4P-5P	:30	SBTV10281233H	\$1,500.00 NM
4	WCVB	Tu	11/06/12	4:20 PM	ELLEN EF	4P-5P	:30	SBTV10281233H	\$1,500.00 NM
3	WCVB	Tu	11/06/12	4:49 PM	ELLEN EF	4P-5P	:30	SBTV10311236H	\$1,500.00 NM
19	11/05/12	11/06/12	Newscenter 5 at 5	5-6p	32-----	:30	5	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	32-----	5	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WCVB	M	11/05/12	5:25 PM	Newscenter 5 at 5	5-6p	:30	SBTV-072712-06H	\$1,500.00 NM
1	WCVB	M	11/05/12	5:38 PM	Newscenter 5 at 5	5-6p	:30	SBTV10311236H	\$1,500.00 NM
2	WCVB	M	11/05/12	5:55 PM	Newscenter 5 at 5	5-6p	:30	SBTV10281233H	\$1,500.00 NM
4	WCVB	Tu	11/06/12	5:23 PM	Newscenter 5 at 5	5-6p	:30	SBTV10281233H	\$1,500.00 NM
5	WCVB	Tu	11/06/12	5:40 PM	Newscenter 5 at 5	5-6p	:30	SBTV-072712-06H	\$1,500.00 NM
20	11/05/12	11/05/12	Newscenter 5 at 11	11-1130p	M-----	:30	1	\$4,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	1	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	M	11/05/12	11:29 PM	Newscenter 5 at 11	11-1130p	:30	SBTV10311236H	\$4,000.00 NM

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Brown/R/Senate	11/4-11/5 TV Sched Add	5395	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	11/05/12	11/05/12	Jimmy Kimmel	1205-105a	M-----	:30	3	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	M-----	3	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	M	11/05/12	12:36 AM	Jimmy Kimmel	1205-105a	:30	SBTV10311236H	\$250.00 NM
3	WCVB	M	11/05/12	12:49 AM	Jimmy Kimmel	1205-105a	:30	SBTV-072712-06H	\$250.00 NM
1	WCVB	M	11/05/12	12:59 AM	Jimmy Kimmel	1205-105a	:30	SBTV10311236H	\$250.00 NM
22	11/06/12	11/06/12	5a Eyeopener	5-6a	-T-----	:30	3	\$700.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	3	\$700.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	11/06/12	5:12 AM	5a Eyeopener	5-6a	:30	SBTV10311236H	\$700.00 NM
3	WCVB	Tu	11/06/12	5:24 AM	5a Eyeopener	5-6a	:30	SBTV10311236H	\$700.00 NM
1	WCVB	Tu	11/06/12	5:39 AM	5a Eyeopener	5-6a	:30	SBTV10311236H	\$700.00 NM
23	11/06/12	11/06/12	6a Eyeopener	558-7a	-T-----	:30	3	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	3	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	11/06/12	6:23 AM	6a Eyeopener	558-7a	:30	SBTV-072712-06H	\$1,500.00 NM
1	WCVB	Tu	11/06/12	6:39 AM	6a Eyeopener	558-7a	:30	SBTV10311236H	\$1,500.00 NM
3	WCVB	Tu	11/06/12	6:45 AM	6a Eyeopener	558-7a	:30	SBTV10311236H	\$1,500.00 NM
24	11/06/12	11/06/12	Good Morning America	658-9a	-T-----	:30	4	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	11/06/12	7:48 AM	Good Morning America	658-9a	:30	SBTV10311236H	\$1,600.00 NM
4	WCVB	Tu	11/06/12	7:55 AM	Good Morning America	658-9a	:30	SBTV-072712-06H	\$1,600.00 NM
1	WCVB	Tu	11/06/12	8:29 AM	Good Morning America	658-9a	:30	SBTV10311236H	\$1,600.00 NM
3	WCVB	Tu	11/06/12	8:55 AM	Good Morning America	658-9a	:30	SBTV10311236H	\$1,600.00 NM
25	11/06/12	11/06/12	LIVE WITH KELLY & MICHAEL	9A-10A	-T-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WCVB	Tu	11/06/12	9:44 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	SBTV10311236H	\$600.00 NM
2	WCVB	Tu	11/06/12	9:57 AM	LIVE WITH KELLY & MICHAEL	9A-10A	:30	SBTV-072712-06H	\$600.00 NM
26	11/06/12	11/06/12	KATIE COURIC DAY	3-4p	-T-----	:30	2	\$600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	11/05/12	11/11/12	-T-----	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WCVB	Tu	11/06/12	3:34 PM	KATIE COURIC DAY	3-4p	:30	SBTV10281233H	\$600.00 NM
1	WCVB	Tu	11/06/12	3:43 PM	KATIE COURIC DAY	3-4p	:30	SBTV-072712-06H	\$600.00 NM

Total Spots 54

Gross Total \$174,775.00

Payment Terms 30 Days

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Brown/R/Senate	11/4-11/5 TV Sched Add	5395	

Agency Commission **\$26,216.25**

Net Amount Due **\$148,558.75**